

# 5. Observational Studies

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# Roadmap

1. Identification in Observational Studies
2. Selection on Observables
3. Sensitivity Analysis

# Where are we? Where are we going?

- So far: experiments where design makes things easier.
- Today: what happens when we have observational studies to work with?
  - **Identification** and **selection on observables**: assumptions and estimation.
  - What if the assumptions are wrong?  $\rightsquigarrow$  **sensitivity analysis** or **partial identification**.
  - Rest of the course will cover different designs for observational studies.
- Q: Why are observational studies in causal inference important? (What are the limitations of RCTs?)

# Where are we? Where are we going?



Source: Twitter @NobelPrize

# Where are we? Where are we going?



Scientific Background on the Sveriges Riksbank Prize in Economic Sciences in Memory of Alfred Nobel 2021

## ANSWERING CAUSAL QUESTIONS USING OBSERVATIONAL DATA

The Committee for the Prize in Economic Sciences in Memory of Alfred Nobel

*“Taken together, therefore, the Laureates’ contributions have played a central role in establishing the so-called design-based approach in economics. This approach – aimed at **emulating a randomized experiment to answer a causal question using observational data** – has transformed applied work and improved researchers’ ability to answer causal questions of great importance for economic and social policy using observational data.” (p.2)*

# 1/ Identification in Observational Studies

# Randomized Experiment Review

- **Experiment:** when the researcher controls the treatment assignment.
  - $p_i = \mathbb{P}[D_i = 1]$  is the probability of treatment assignment.
  - $p_i$  is controlled by & known to researcher in an experiment.
- **Randomized experiment** is an experiment with two properties:
  1. **Positivity:** assignment is probabilistic (and not deterministic):  
 $0 < \mathbb{P}[D_i = 1] < 1$
  2. **Unconfoundedness:**  $\mathbb{P}[D_i = 1 | \mathbf{Y}(1), \mathbf{Y}(0)] = \mathbb{P}[D_i = 1]$ 
    - Treatment assignment does not depend on any potential outcomes.
    - Sometimes written as  $D_i \perp\!\!\!\perp (\mathbf{Y}(1), \mathbf{Y}(0))$ .

# What is the Selection Problem?

- What if we **observe** a non-randomized treatment?
  - Maybe treatment assignment is **confounded** so  $D_i$  is related to POs.
- What can we learn about the ATE here? Look at the diff-in-means:

$$\begin{aligned} & \mathbb{E}[Y_i|D_i = 1] - \mathbb{E}[Y_i|D_i = 0] \\ &= \mathbb{E}[Y_i(1)|D_i = 1] - \mathbb{E}[Y_i(0)|D_i = 0] \\ &= \mathbb{E}[Y_i(1)|D_i = 1] - \mathbb{E}[Y_i(0)|D_i = 1] + \mathbb{E}[Y_i(0)|D_i = 1] - \mathbb{E}[Y_i(0)|D_i = 0] \\ &= \underbrace{\mathbb{E}[Y_i(1) - Y_i(0)|D_i = 1]}_{\text{ATT}} + \underbrace{\mathbb{E}[Y_i(0)|D_i = 1] - \mathbb{E}[Y_i(0)|D_i = 0]}_{\text{selection bias}} \end{aligned}$$

- Without unconfoundedness: naive diff-in-means = PATT + selection bias
- **Selection bias**: how different the treated and control groups are in terms of their potential outcome under control.

# Selection Bias = Unidentified ATT

$$\mathbb{E}[Y_i|D_i = 1] - \mathbb{E}[Y_i|D_i = 0] = \underbrace{\tau_{\text{treated}}}_{\text{ATT}} + \underbrace{\mathbb{E}[Y_i(0)|D_i = 1] - \mathbb{E}[Y_i(0)|D_i = 0]}_{\text{selection bias}}$$

- Difference in means: a combination of two unknown quantities.
  - Can't distinguish if a diff-in-means is the ATT or selection bias.
- Example: effect of comment sections on support for online influencers.
  - Naive estimate: influencers do worse without comment sections than with them.
  - $\rightsquigarrow$  negative ATT **OR** positive ATT with large negative selection bias.
  - SB = influencers that disable user comments are worse than those that keep them, even if they posted the same content.
- With an unbounded  $Y_i$ , we cannot even bound the ATT because, in principle, SB could be anywhere from  $-\infty$  to  $\infty$ .
- We say ATT (as well as ATE) are **unidentified** w/o further assumptions.

# What is identification?

- **Identification** connects the counterfactual to the observed.
  - **Counterfactual distribution**  $\mathbb{P}^*$  of  $\{Y_i(1), Y_i(0), D_i, \mathbf{X}_i\}$ .
  - **Observational distribution**  $\mathbb{P}$  of  $\{Y_i, D_i, \mathbf{X}_i\}$ .
  - Causal quantities are functions of  $\mathbb{P}^*$ , but we get samples from  $\mathbb{P}$ .
    - $\rightsquigarrow$  We can only learn about  $\mathbb{P}^*$  through  $\mathbb{P}$ !
- Quantity  $\psi$  ( $\int (p) \text{sal}$ ) is **identified** if we can write it as function of  $\mathbb{P}$ .
  - Would we know this quantity if we had access to unlimited data?
  - $\rightsquigarrow$  no worrying about estimation uncertainty here.
- Connecting counterfactuals to the observational requires **assumptions**.
  - **“What is your identification strategy?”** = what are the assumptions that allow you to claim that you’ve estimated a causal effect?
  - Research design can help justify assumptions (experiments, RDD, etc).
  - Or you will need to justify them through argument.

# Identification vs. Estimation

- Identification tells us **what** to estimate, not **how**.
  - If identified, we know our causal parameter is some function of  $\mathbb{P}$ .
  - For example, let's consider the **population** diff-in-means:

$$\mathbb{E}[Y_i|D_i = 1] - \mathbb{E}[Y_i|D_i = 0]$$

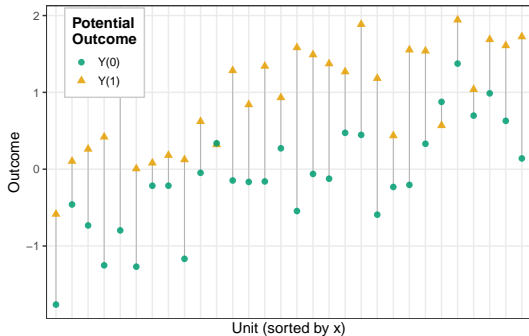
- But,  $\mathbb{P}$  is not directly observable since it's a population distribution!
- Once identified, we need to actually **estimate** the function of  $\mathbb{P}$ .
  - $\widehat{\tau}_{\text{diff}}$  is an estimator for population diff-in-means
  - Now just estimating conditional expectations, etc.
  - $\rightsquigarrow$  **after identification, causal inference part done**
  - Purely a statistical question from here on out.
- **Identification** comes first, then comes **estimation**.
  - Without identification, properties of the estimator are unimportant.
  - keep them separate: estimator shouldn't drive identification.

# What is Confounding?

- **Confounding:** treatment and potential outcomes are not independent!
  - Due to “common causes” of  $Y_i$  and  $D_i$ .
  - Main concern in observational studies.
- Pervasive in management/social sciences:
  - Effect of job training program on employment (confounder: motivation)
  - Effect of college GPAs on salary (confounder: intelligence)
  - Effect of income on voting (confounder: age)
  - Effect of corporate giants on economic development (confounder: previous economic development)
- Confounding  $\rightsquigarrow$  incomplete identification of ATE  $\rightsquigarrow$  biased estimators.

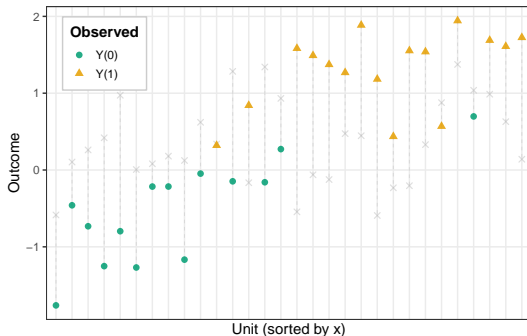
# Confounding: The Science Table

- Simulated data (true ATE = 1). Ideally, we observe **both**  $Y_i(1)$  and  $Y_i(0)$ :
  - Each line segment = unit-level treatment effect  $Y_i(1) - Y_i(0)$ .



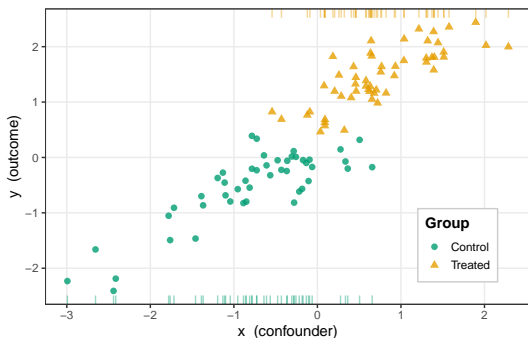
# Confounding: The Fundamental Problem

- In reality, we only observe **one** potential outcome per unit.
  - Grey  $\times$  = missing counterfactual. We cannot compute individual effects!



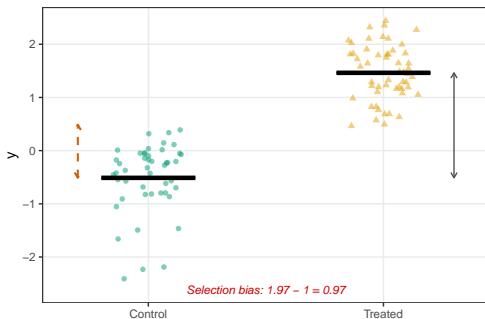
# Confounding: What Does It Look Like?

- $X_i$  affects **both** treatment assignment and outcome (confounder).
  - Higher  $X_i \rightsquigarrow$  more likely to be treated. Notice the rug plots on top/bottom.
  - (New simulated data with  $n = 100$  to visualize the pattern more clearly.)



# Confounding: Why It Biases Naive Comparisons

- Simple mean comparison  $\bar{Y}_1 - \bar{Y}_0$  is **not** the ATE!
  - Treated group has higher  $X_i$  on average  $\rightsquigarrow$  higher  $Y_i$  even without treatment.



**What to do?**

## **2/** Selection on Observables

# Observational Studies

- Many different types of identification assumptions we'll cover.
- Begin with most common observational assumptions:
  1. **No unmeasured confounding:**  $\{Y_i(1), Y_i(0)\} \perp\!\!\!\perp D_i | \mathbf{X}_i$ 
    - Also called: conditional unconfoundedness, weak ignorability, selection on observables, no omitted variables, exogenous, conditional exchangeability, etc.
    - $\rightsquigarrow$  Conditional on some covariates,  $D_i$  is (effectively) randomly assigned.
  2. **Positivity** or **Overlap:**  $0 < \mathbb{P}[D_i = 1 | \mathbf{X}_i] < 1$ 
    - Treatment and control are both possible at every value of  $\mathbf{X}_i$
    - $\rightsquigarrow$  There are both treated and untreated units for each level of  $\mathbf{X}_i$  (i.e., “common support”).
- We'll take  $\mathbf{X}_i$  as a ‘given’ for now and see later how we might choose it.
- These are assumptions that **can be wrong!**

# Identification of the ATE

- Positivity and no unmeasured confounders will identify the PATE:

$$\begin{aligned}\tau &= \mathbb{E}[Y_i(1) - Y_i(0)] \\ &= \mathbb{E}_{\mathbf{x}}[\mathbb{E}[Y_i(1) - Y_i(0)|\mathbf{x}_i]] \\ &= \mathbb{E}_{\mathbf{x}}[\mathbb{E}[Y_i(1)|\mathbf{x}_i] - \mathbb{E}[Y_i(0)|\mathbf{x}_i]] \\ &= \mathbb{E}_{\mathbf{x}}[\mathbb{E}[Y_i(1)|D_i = 1, \mathbf{x}_i] - \mathbb{E}[Y_i(0)|D_i = 0, \mathbf{x}_i]] \\ &= \mathbb{E}_{\mathbf{x}}[\mathbb{E}[Y_i|D_i = 1, \mathbf{x}_i] - \mathbb{E}[Y_i|D_i = 0, \mathbf{x}_i]]\end{aligned}$$

- Useful to write the treated and control CEFs:

$$\mu_1(\mathbf{x}) = \mathbb{E}[Y_i(1)|\mathbf{x}_i = \mathbf{x}], \quad \mu_0(\mathbf{x}) = \mathbb{E}[Y_i(0)|\mathbf{x}_i = \mathbf{x}]$$

- How the mean of the potential outcomes vary with the covariates.

- Key part of the identification above:

$$\underbrace{\mu_1(\mathbf{x})}_{\text{counterfactual}} = \underbrace{\mathbb{E}[Y_i|D_i = 1, \mathbf{x}_i = \mathbf{x}]}_{\text{observational}}, \quad \mu_0(\mathbf{x}) = \mathbb{E}[Y_i|D_i = 0, \mathbf{x}_i = \mathbf{x}]$$

# Regression Estimation of the ATE

- Identification done, now turn to estimation!
- Regression estimators  $\widehat{\mu}_1(\mathbf{x})$  and  $\widehat{\mu}_0(\mathbf{x})$ .
  - Might be linear or nonlinear models.
  - Safest practice: estimate separate regressions in each treatment group.
  - Sometimes called an **imputation** or **plug-in** estimator.
- Regression/imputation estimator of the ATE:

$$\widehat{\tau}_{\text{reg}} = \frac{1}{n} \sum_{i=1}^n \widehat{\mu}_1(\mathbf{x}_i) - \widehat{\mu}_0(\mathbf{x}_i)$$

- Procedure:
  1. Obtain predicted values for all units when  $D_i = 1$ .
  2. Obtain predicted values for all units when  $D_i = 0$ .
  3. Take the average difference between these predicted values.

# Regression and the Imputation Estimator

- What if we estimate  $\widehat{\mu}_1(\mathbf{x})$  and  $\widehat{\mu}_0(\mathbf{x})$  jointly in a single linear model?
- Uninteracted OLS:  $Y_i = \alpha + \tau D_i + \beta' \mathbf{X}_i + \varepsilon_i$

$$\mathbb{E}[Y_i | D_i = d, \mathbf{X}_i] = \begin{cases} \underbrace{(\alpha + \tau) + \beta' \mathbf{X}_i}_{\mu_1(\mathbf{X}_i)} & \text{if } d = 1 \\ \underbrace{\alpha + \beta' \mathbf{X}_i}_{\mu_0(\mathbf{X}_i)} & \text{if } d = 0 \end{cases}$$

- $\mu_1(\mathbf{X}_i) - \mu_0(\mathbf{X}_i) = \tau$  for all  $i$  (same slope  $\beta$ ).
- $\rightsquigarrow$  Imputation estimator = coefficient on  $D_i = \widehat{\tau}$ .

# Regression and the Imputation Estimator

- Fully interacted OLS (centered):

$$Y_i = \alpha + \tau D_i + \beta' \tilde{\mathbf{X}}_i + \gamma' (D_i \tilde{\mathbf{X}}_i) + \varepsilon_i$$

$$\mathbb{E}[Y_i | D_i = d, \tilde{\mathbf{X}}_i] = \begin{cases} \underbrace{(\alpha + \tau) + (\beta + \gamma)' \tilde{\mathbf{X}}_i}_{\mu_1(\tilde{\mathbf{X}}_i)} & \text{if } d = 1 \\ \underbrace{\alpha + \beta' \tilde{\mathbf{X}}_i}_{\mu_0(\tilde{\mathbf{X}}_i)} & \text{if } d = 0 \end{cases}$$

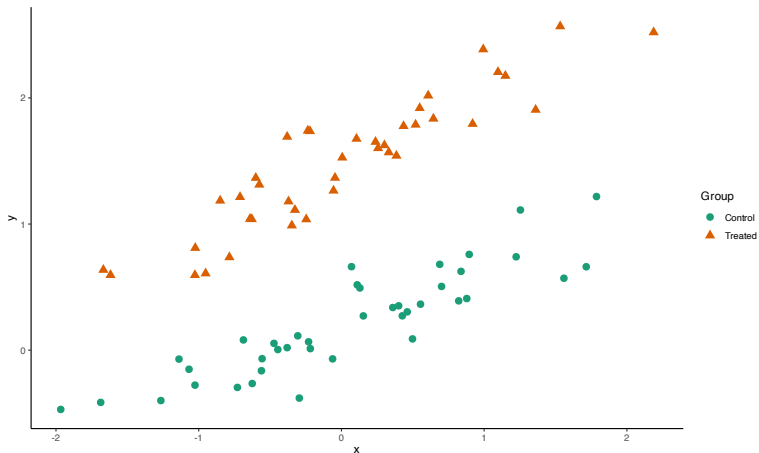
- $\mu_1(\tilde{\mathbf{X}}_i) - \mu_0(\tilde{\mathbf{X}}_i) = \tau + \gamma' \tilde{\mathbf{X}}_i$  – varies across units!
  - But on average =  $\tau$ , since  $\tilde{\mathbf{X}} = 0$ .
  - $\rightsquigarrow$  Imputation estimator = coefficient on  $D_i = \hat{\tau}$ .
- Different slopes for treated and control  $\rightsquigarrow$  equivalent to separate regressions.
  - Key difference: uninteracted assumes **constant** treatment effect; fully interacted allows **heterogeneous** effects.

# Variance Estimation

- How do we get estimates of the variance of  $\widehat{\tau}_{\text{reg}}$ ?
- If an OLS coefficient  $\rightsquigarrow$  use heteroskedasticity-consistent (robust) variance estimator (e.g., HC2).
- For the general imputation estimator (separate regressions), analytic variance expressions exist but involve estimation uncertainty from both  $\widehat{\mu}_1$  and  $\widehat{\mu}_0$  – complicated!
- Computational alternative: **(nonparametric) bootstrap**
  - Randomly resample  $n$  rows of the data with replacement.
  - Refit the regressions on the bootstrapped data.
  - Calculate  $\widehat{\tau}_{\text{reg}}$  in each bootstrap.
  - Repeat several times and use empirical variance of the bootstraps.

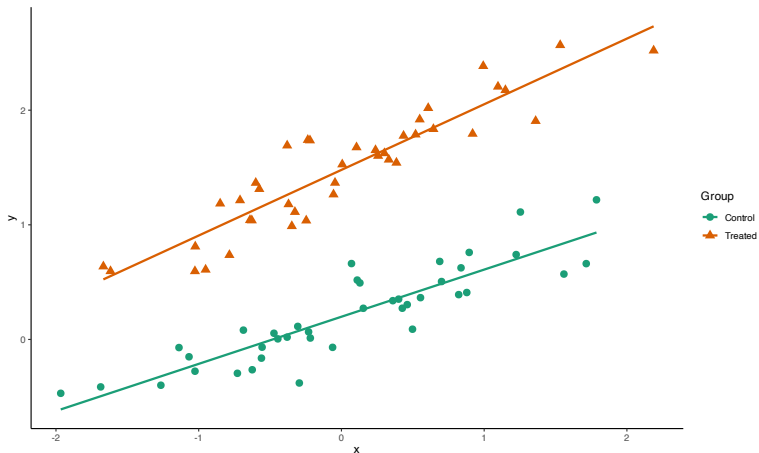
# Imputation Estimator Visualization

```
1 > toy_data <- read_csv("https://bit.ly/3v0y2Ao")
```



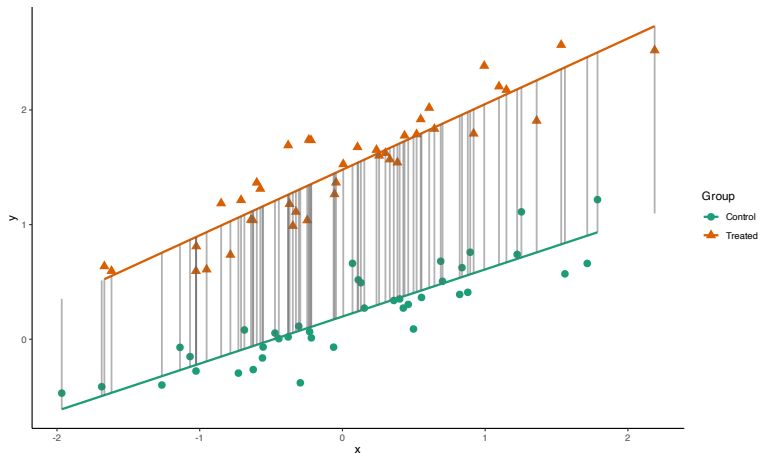
# Imputation Estimator Visualization

```
1 > lm0 <- lm(y~x, data = toy_data, subset = d==0); lm1 <- lm(y~x, data = toy_data, subset = d==1)
```



# Imputation Estimator Visualization

```
1 > mu0.imps = predict(lm0, toy_data); mu1.imps = predict(lm1, toy_data)
2 > cat("Estimate of ATE:", mean(mu1.imps - mu0.imps))
3 Estimate of ATE: 1.285176
```



# Fully Interacted OLS & Imputation Estimator

- Recall: fully interacted OLS with centered covariates = imputation estimator.
- Let's verify numerically:

```
1 > toy_data$x_tilde <- toy_data$x - mean(toy_data$x)
2 > mod_full <- lm(y ~ d + x_tilde + d * x_tilde, data = toy_data)
3
4 > cat("\nEstimate of ATE (Imputation):", mean(mu1.imps - mu0.imps),
5       "\nEstimated coefficient on Di from full int.", mod_full$coefficients["d"])
6
7 Estimate of ATE (Imputation): 1.285176
8 Estimated coefficient on Di from full int. 1.285176
```

- $\rightsquigarrow$  With centered covariates,  $\widehat{\tau}_{reg} \equiv$  estimated coefficient on  $D_j$ .
  - Would be the same for uninteracted model, except the variance will be larger (less precision).

# Variance Estimation w/ Bootstrap

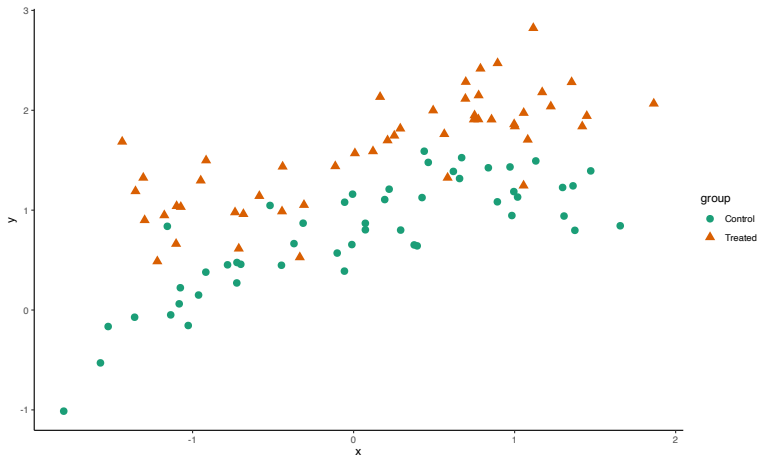
- Again, how do we get estimates of the variance of  $\widehat{\tau}_{\text{reg}}$ ?
  - (Nonparametric) bootstrap: a simulation-based alternative to analytic standard errors.
  - Idea: resample from the data to approximate the distribution of  $\widehat{\tau}_{\text{reg}}$ .

```
1 > set.seed(02138); sims<-500; tau_hat_draws<-rep(NA, sims)
2 > for (i in 1:sims) { # Repeat the following several times
3   # 1. Randomly resample n rows of the data with replacement
4   sample_boot <- dplyr::slice_sample(toy_data, n = nrow(toy_data), replace = TRUE)
5
6   # 2. Refit the regressions on the bootstrapped data
7   model <- lm(y ~ d + x_tilde + d*x_tilde, data = toy_data)
8   dat1 <- sample_boot; dat1$d <- 1
9   dat0 <- sample_boot; dat0$d <- 0
10  mu1_hat <- predict(model, newdata = dat1)
11  mu0_hat <- predict(model, newdata = dat0)
12
13  # 3. Calculate tau_hat in each bootstrap
14  tau_hat_draws[i] <- mean(mu1_hat - mu0_hat)
15 }
16
17 > # 4. Use empirical variance of the bootstraps
18 > var(tau_hat_draws)
19 [1] 0.000254049
```

# Nonlinear Relationships

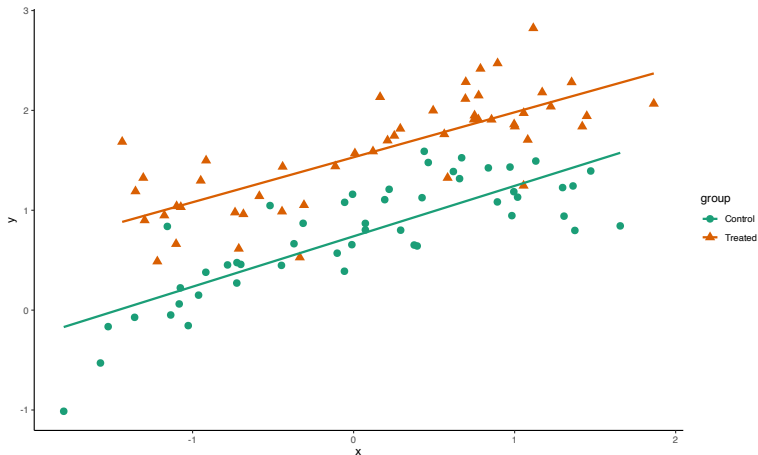
- Same idea but with nonlinear relationship between  $Y_i$  and  $X_i$ :

```
1 > toy_data_02 <- read_csv("https://bit.ly/4c0g0P1") # sim data with nonlinear relationship
```



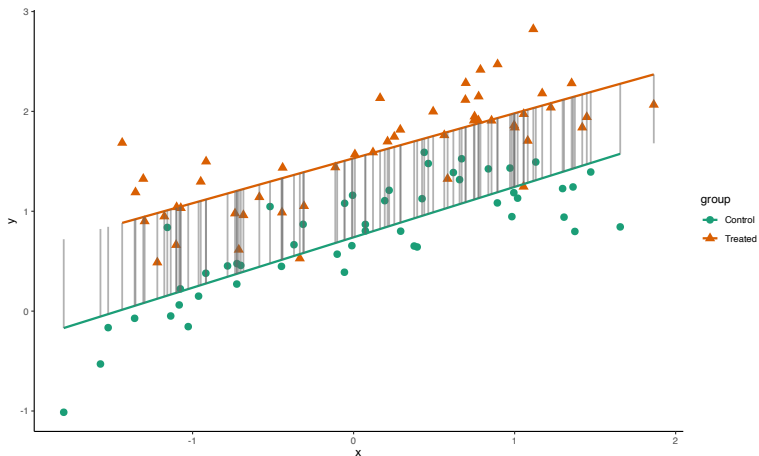
# Nonlinear Relationships

- Same idea but with nonlinear relationship between  $Y_i$  and  $X_i$ :



# Nonlinear Relationships

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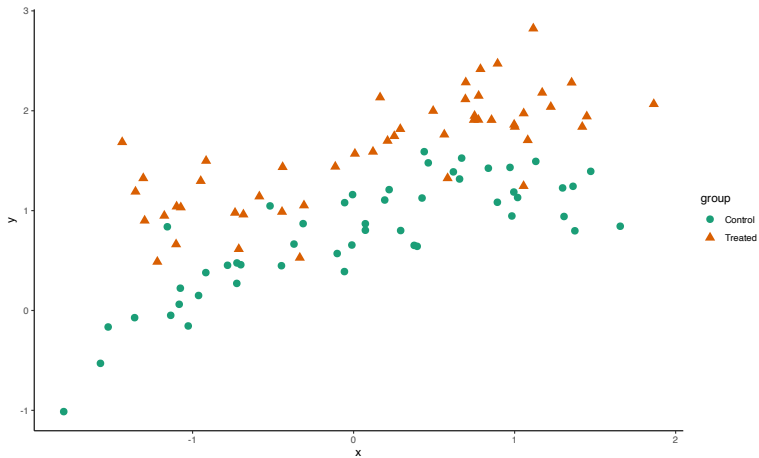


# Using Semiparametric Regression

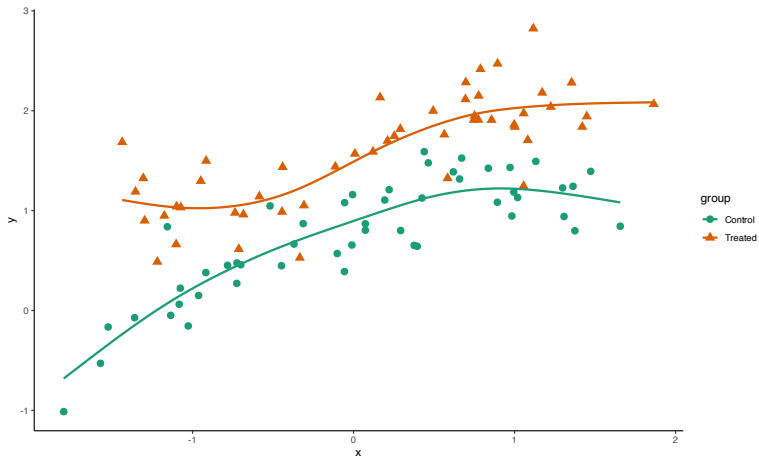
- Here, CEFs are nonlinear, but we don't know their form.
- We can use generalized additive models (GAMs) from the `mgcv` package for 'flexible' estimation:

```
1 > library(mgcv)
2 > gam1 <- gam(y~s(x), data = toy_data_02, subset = group=="Treated")
3 > gam0 <- gam(y~s(x), data = toy_data_02, subset = d==0); summary(gam1)
4
5 Family: gaussian
6 Link function: identity
7
8 Formula:
9 y ~ s(x)
10
11 Parametric coefficients:
12             Estimate Std. Error t value Pr(>|t|)
13 (Intercept)  1.59527    0.04571   34.9 <2e-16 ***
14 ---
15 Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
16
17 Approximate significance of smooth terms:
18             edf Ref.df    F p-value
19 s(x) 3.73  4.642 19.85 <2e-16 ***
20 ---
21 Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
22
23 R-sq.(adj) = 0.651   Deviance explained = 67.7%
24 GCV = 0.11539   Scale est. = 0.10447   n = 50
```

# Using GAMS



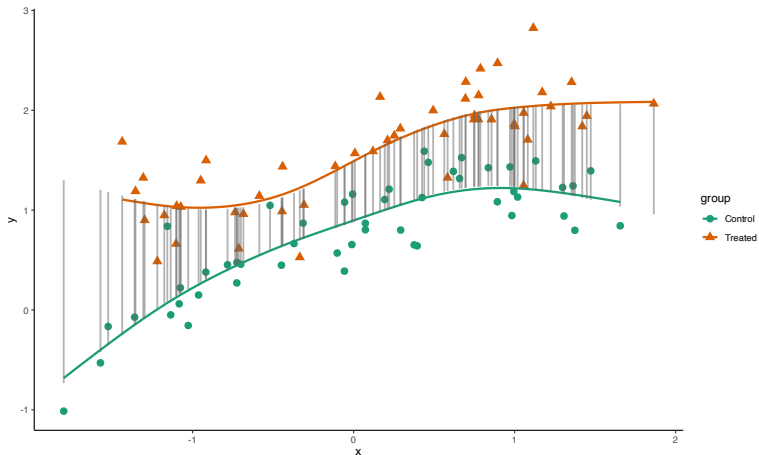
# Using GAMS



# Using GAMS

- We can estimate  $\widehat{\tau}_{\text{reg}}$  using the imputation estimator.

```
1 > cat("Estimate of ATE (GAM):", mean(predict(gam1) - predict(gam0)))  
2  
3 Estimate of ATE (GAM): 0.8379884
```



## 3/ Sensitivity Analysis

Cf. Cinelli & Hazlett (2020), *Making Sense of Sensitivity*, JRSS-B

# Sensitivity Analysis for Regression

- Standard regression estimator of the ATE:

$$Y_i = \hat{\alpha} + \hat{\tau}D_i + \mathbf{X}'_i\hat{\beta} + \varepsilon_i$$

- Note: applies equally to fully interacted models (cf. W4).
- What if the true regression model contained  $U_i$  which we omitted?

$$Y_i = \alpha + \tau D_i + \mathbf{X}'_i\beta + \gamma U_i + \varepsilon_i$$

- Standard **omitted variable bias (OVB)** formula:

$$\begin{aligned}\hat{\tau} &= \tau + \gamma \times \underbrace{\frac{\text{cov}(D_i^{\perp\mathbf{X}}, U_i^{\perp\mathbf{X}})}{\mathbb{V}(D_i^{\perp\mathbf{X}})}}_{\text{regression of } U_i^{\perp\mathbf{X}} \text{ on } D_i^{\perp\mathbf{X}}} \\ &= \tau + \underbrace{\gamma \times \delta}_{\text{OVB}}\end{aligned}$$

- But  $\gamma$  and  $\delta$  are coefficients of an **unobserved** variable: we don't know what  $U$  is, let alone its scale.

# Why Not Use Regression Coefficients?

- Recall: bias =  $\gamma \times \delta$ . Can't we just benchmark against observed coefficients?
- Problem: regression coefficients are **scale-dependent**.
  - female is binary (0/1), age is continuous (18–80),  $U$  is... unknown.
  - If you rescale a variable by 10, its coefficient shrinks by 10.
  - $\rightsquigarrow$  Comparing  $\gamma = 0.5$  to a coefficient of 0.3 is meaningless if the scales differ.
- **Partial  $R^2$** : proportion of residual variance explained by one variable (scale-free).

$$R_{Y \sim U|D, X}^2 = \frac{R_{Y \sim D+X+U}^2 - R_{Y \sim D+X}^2}{1 - R_{Y \sim D+X}^2} = \frac{\text{additional variance explained by } U}{\text{variance unexplained by } D, X}$$

# OVB in Terms of Partial $R^2$

- Cinelli and Hazlett (JRSS-B, 2020) rewrite OVB using partial  $R^2$ :

$$|\text{bias}| = \sqrt{\frac{\overbrace{R^2_{Y \sim U|D,\mathbf{x}}}^{U \rightarrow Y} \cdot \overbrace{R^2_{D \sim U|\mathbf{x}}}^{U \rightarrow D}}{1 - R^2_{D \sim U|\mathbf{x}}} \cdot \frac{\mathbb{V}(Y \perp\!\!\!\perp \mathbf{x}, D)}{\mathbb{V}(D \perp\!\!\!\perp \mathbf{x})}}$$

- Same structure as  $\gamma \times \delta$ :
  - $R^2_{Y \sim U|D,\mathbf{x}}$ : how much  $U$  predicts  $Y$  (partialing out  $D, \mathbf{x}$ )  $\rightsquigarrow$  the  $U \rightarrow Y$  path.
  - $R^2_{D \sim U|\mathbf{x}}$ : how much  $U$  predicts  $D$  (partialing out  $\mathbf{x}$ )  $\rightsquigarrow$  the  $U \rightarrow D$  path.
  - $1 - R^2_{D \sim U|\mathbf{x}}$ : “clean” treatment variation not driven by  $U$ . As  $U$  dominates  $D$ , this  $\rightarrow 0$  and bias explodes.
  - $\mathbb{V}(\cdot)/\mathbb{V}(\cdot)$ : scales the bias to the same units as  $\hat{\tau}$  (computed from data).

# Why This Helps: Benchmarking

- Both partial  $R^2$ 's are unknown (since  $U$  is unobserved).
- But partial  $R^2$  of **observed** covariates *can* be computed from data!
  - E.g.,  $R^2_{Y \sim \text{female} | D, \mathbf{x}}$  and  $R^2_{D \sim \text{female} | \mathbf{x}}$  are known.
- $\rightsquigarrow$  We can ask: “How strong would  $U$  need to be, *relative to observed confounders*, to overturn our finding?”
- **Sensitivity analysis:** vary the two unknown  $R^2$ 's  $\in [0, 1]$  and trace out how  $\hat{\tau}$  changes.
  - This is exactly what the contour plot in the next slides will show.

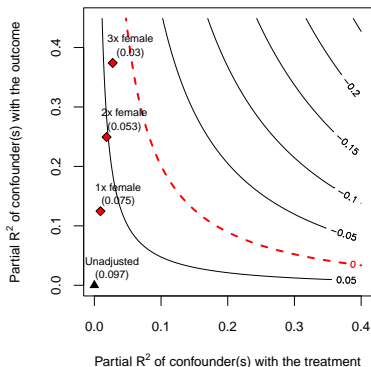
# R Package: sensemakr

```
1 # load package
2 library(sensemakr)
3
4 # import dataset
5 data("darfur")
6
7 # run the regression model
8 model <- lm(peacefactor ~ directlyharmed + age + farmer_dar + herder_dar +
9           pastvoted + hysize_darfur + female + village, data = darfur)
10
11 # conduct the sensitivity analysis
12 sensitivity <- sensemakr(model = model,
13                          treatment = "directlyharmed",
14                          benchmark_covariates = "female",
15                          kd = 1:3)
```

- Darfur conflict (Sudan, 2003) survey:  $D$  = directly harmed by violence,  $Y$  = support for peacemaking.
- female is the strongest known confounder  $\rightsquigarrow$  used as benchmark.
  - kd (knock-on distance): how many times stronger would the unobserved confounder need to be (relative to female) to change our conclusion?

# Sensitivity Analysis with Partial $R^2$

```
1 # plot bias contour of point estimate  
2 plot(sensitivity)
```



- Contour lines = adjusted estimate  $\hat{\tau}$ .
- Red diamonds = benchmarks at 1-3 $\times$  strength of female.

- Here: even a confounder 3 $\times$  as strong as female would not eliminate the effect.  $\rightsquigarrow$  Our estimate is robust to plausible levels of unobserved confounding.

# Summing Up

- Conditional unconfoundedness is an assumption on unmeasured data, and thus inherently untestable!
  - The data are uninformative about the distribution of  $Y(0)$  for treated units and  $Y(1)$  for control units.
  - The assumption, however, can be ‘indirectly’ assessed.  $\rightsquigarrow$  sensitivity analysis
- Sensitivity analysis asks: how strong would an unobserved confounder need to be to overturn the finding? The partial  $R^2$  framework (Cinelli and Hazlett, 2020) provides a principled way to answer this question.
- See also: **5b. Partial Identification** for what we can learn under weaker assumptions (bounds instead of point estimates).
- Up next: DAGs, i.e., a graphical framework for reasoning about which covariates to condition on.

## Onto the presentations & discussions!

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